

Center For Family Business



The Leading Resource for
Family Business
in Southern California



CALIFORNIA STATE UNIVERSITY
FULLERTON[™]
CENTER FOR FAMILY BUSINESS



GBS Linens *The Table Linen Specialist*

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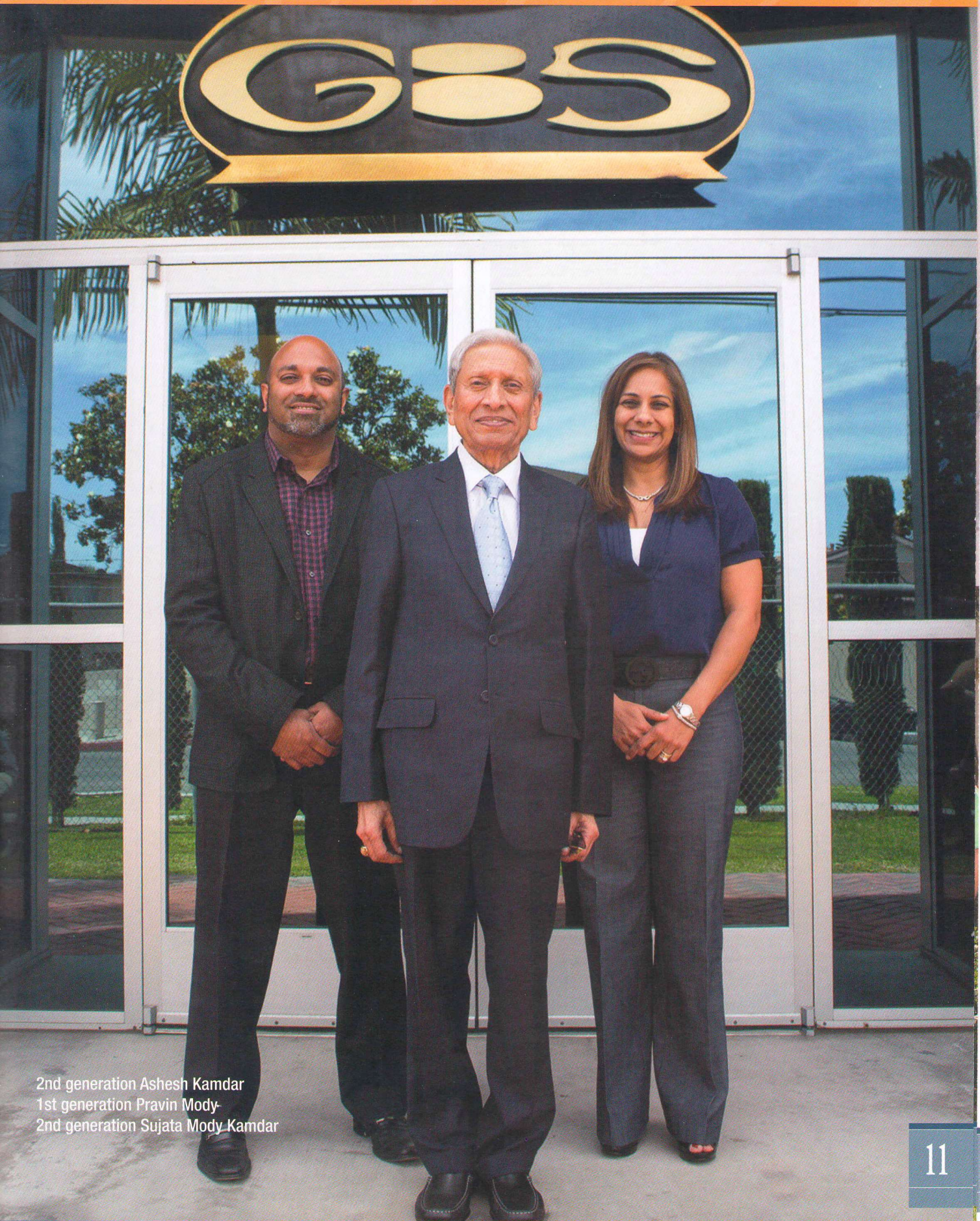
GBS Linens is a full service specialty linen company headquartered in Anaheim, CA. The Chairman of our company, Pravin Mody, bought GBS in 1984 as a shirt laundry that washed clothing for local drycleaners. Pravin quickly discovered that this was not the business he wanted to be in, and diversified into offering laundry services to local party rental stores. From there, he expanded the business into both renting and selling table linen. Today, GBS is one of the nation's leading Specialty Linen Rental companies, with 8 locations serving the U.S.

GBS has members of the Mody family active in the business. Pravin's daughter, Sujata Mody Kamdar, and her husband, Ashesh Kamdar, are Co-Presidents of the business. With the joining of family members to the company, many of the challenges that GBS faces are not typical business problems that can be solved with a Management book or class. They are FAMILY business problems that need to be addressed, keeping both the business and the family unit in mind.

Joining the CSUF Center for Family Business has really helped the Mody family address these family business issues through workshops, Peer Affinity Groups, and partners of the Center. Workshops focusing on subjects such as separating family time from business time, building a Family Board, compensation for family members, in-laws joining the business, etc. have helped the family navigate through delicate situations. The Peer Affinity Groups have offered a close and confidential environment where you are with a group of peers who have similar experience. The partners that the Center has chosen are well versed with the differences between a business and a family business. The Mody family has benefited from working with many of the different partners.

Joining the family business is a rewarding and fulfilling experience. However, it also poses many unique challenges. Being a member of the CSUF Center for Family Business has certainly helped in ensuring that the family and business experience remains a positive one.





2nd generation Ashesh Kamdar
1st generation Pravin Mody-
2nd generation Sujata Mody Kamdar